

# NEW FOR 2014:

## REFER A MEMBER, RECEIVE IEEE MERCHANDISE

### Special Program for US Members—Give a Reward, Get a Reward

**Now extended through February 28th, 2014,** IEEE Membership and IEEE-USA are running a special offer for US members.

Refer a colleague to IEEE and for every new member recruited to join:

- ◆ **You** will receive your **choice of an IEEE-branded gift item.**
- ◆ **Your referral** will receive a **\$25 discount** off their first year membership.
- ◆ There is **no limit** to the number of new members you can refer or gift items you can receive.
- ◆ All existing Member-Get-a-Member incentives will still apply.

#### **How it works**

- ◆ Refer your colleague via the online form at:  
<http://ieee.fluidsurveys.com/s/ieee-usa/>
- ◆ Your referral will receive an email inviting to them join IEEE at a \$25 discount off their first-year membership dues
- ◆ Your referral will provide your IEEE member number as they join.
- ◆ Within 3-4 weeks after your referral joins, you will receive an e-mail confirming your recruiting success, including a link which allows you to select your IEEE-USA merchandise item
- ◆ You will receive a separate e-mail for each new member.

Please help spread the word and share your IEEE experience—no one knows better than you how beneficial IEEE membership is.

**Refer your friends and colleagues today!**

See samples of some of the items that will be offered on reverse side.



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Examples of some of the branded gift items that will be offered include:

- Laptop backpack • Cinch-top backpack • Roller Ball Pen • Combo Tablet/Smart Phone Case • Mechanical Pen & Pencil Set • Rechargeable Bluetooth Speaker • Portable USB Speaker • Baseball Cap • Universal AC/USB Travel Charger Kit • Golf Balls • Dual-Powered Solar/USB Portable Battery Charger

Not Pictured: Golf Umbrella • Insulated Travel Mug

